



Get to Know the United Kingdom

Welcome to the United Kingdom!

With a population of nearly 65 million, the United Kingdom presents a unique opportunity for business growth. The U.K. has been experiencing a renewed interest in exercise and aerobic activity since the 2012 Olympics were hosted in London.

- Primary language is English.
- The U.K. is made up of England, Scotland, Wales, Northern Ireland, the Isle of Man, and the Channel Islands.
- 82% of the population resides in urban areas such as those in and around London, Liverpool, and Manchester.

The Industry in the United Kingdom

- Young people below the age of 25 are becoming increasingly interested in direct selling.
- Many in their 20s still live with their parents due to growing debts.
- Weight management has been a US\$200 million business in the U.K., while vitamins and supplements are a much larger category with US\$1.35 billion in business.
- Meal replacement products will likely grow over 12% in the next five years.

Isagenix Has the Solutions

- 67% of working-age men and 57% of working age women in the U.K. are overweight or obese.
- Increased obesity rates are likely due to the growing consumption of takeaway and ready-to-eat meals for convenience.
- There is a large cohort of people, aged 30-44, who are considered more active and participate more in aerobic exercise due to the popularity of the 2012 London Olympics.

CONTACT INFORMATION

- Isagenix United Kingdom Address: 31-34 St John's Lane (Watchmaker Court), London, EC1M 4BJ
- Customer Care Telephone (UK): +44 (0) 808 189 0490
- Monday-Tuesday, 9 a.m. - 6 p.m. (GMT)
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- Email: CustomerServiceUK@IsagenixCorp.com
- The United Kingdom is 5 hours ahead of NYC time zone ET.

PROMOTIONS/INCENTIVES

- IsaBody Challenge
- IsaRally Iceland
- Top Achievers
- Double Product Introduction Bonuses
- Rank Advancement Bonus

UNITED KINGDOM SYSTEMS AND PACKS

We offer a range of systems, packs and targeted solutions to help you take advantage of the unique business opportunities in the U.K. and begin transforming lives. Some of our product offerings in the UK include Nourish for Life™, Ionix® Supreme and IsaLean® Shake. Additionally, we offer product selections that are bundled together as systems and packs and targeted to specific solutions.

For a complete list of products and packs, log in to your Back Office with your Isagenix username and password, and click "View Price Lists" under the "Orders" menu.

LINKS

- Isagenix.com: Corporate website.
- IsagenixCompliance.com: View policies, procedures, tools, and resources
- EU.IsaFYI.com: Stay up to date on Isagenix news
- IsaBodyChallenge.com: Take on the Challenge and transform your lifestyle
- STARTYourLife.com: Home of the START vision, tools, and training that's changing young lives all over the world
- EU.IsagenixEvents.com: Learn about the exciting Isagenix events held throughout the year
- IsagenixBusiness.com: Build your business step by step with tools and training